

New to You Wedding Dress Makeover Contest

Redesign an old wedding dress into a current style dress, a christening gown, linens, or other beautiful item.

Prizes:

- All finished products with “before” and “after” pictures will be on display in the New to You window.
- The winning designer will receive \$200 cash plus a photo shoot by John Troxel.

Deadlines:

- Select dress and have “before” picture taken by Tuesday, February 14.
- Submit finished design and “after” picture by Tuesday, March 13.
- Winners will be announced on Thursday, March 15 at 7:30 pm at New to You.

Details:

Option 1: Pay \$25 to use a New to You wedding dress for the contest. Choose a gown. Have a “before” picture taken of yourself with the dress. Recreate the dress into something beautiful. Take an “after” picture. When you submit a saleable design at the end of the contest, your \$25 will be refunded and the dress/product will belong to the store.

Option 2: Buy a New to You wedding dress at twenty percent off the ticketed price. Have a “before” picture taken of you with the dress. Recreate the dress into something beautiful. Take an “after” picture of your creation. Submit your design at the end of the contest. After the contest, the dress/product will belong to you.

The contest is open to all creative people.

The number of participants is limited by the number of wedding dresses the store has available in stock. The dresses used in the contest must be from New to You. The judges’ decision is final. Judges and their families are not eligible to win.

New to You upscale resale, 1700 W. Roosevelt Road, Broadview, Illinois 60155 * 708-344-8477
Store hours: 10 – 4 on Mon-Wed & Friday; 10 – 8 on Thursday; and 10 – 3 on Saturday

Application for
New to You Wedding Dress Makeover Contest

Name:

Address:

Phone:

E-mail:

_____ \$25.00 deposit taken on ____/____/____ to participate in the contest.

_____ Deposit refunded when saleable design returned on ____/____/____.

_____ Dress purchased at 20% off ticketed price

Description of contest dress:

Description of submitted design:

Attach "before" and "after" pictures.