

# advertising order form

# Saga

TIMOTHY CHRISTIAN HIGH SCHOOL • SAGA BUSINESS STAFF • 1061 SOUTH PROSPECT STREET • ELMHURST, ILLINOIS 60126

To place an ad, please fill out this form, enclose all advertising copy and photos along with your check and send them to the above address.

## Deadline

This order form, your ad design, and your payment should be received by the yearbook staff by **March 1**

## Advertising Design Tips and Info.

• Color or black and white photos may be submitted for black and white ads. We will scan them and digitally crop, enlarge, or reduce them to fit your layout.

Please write your student's name lightly or put a return address sticker on the back of each photo. All photos will be scanned and returned promptly.

• If you are submitting photos digitally, please scan them at no less than 300 pixels per inch. If they need significant enlargement please scan them at 600 ppi. or higher.

• Ads may be submitted electronically in the **pdf format only!**

to [hartgerink@timothychristian.com](mailto:hartgerink@timothychristian.com)

Business and/or Student's Name

Address

Daytime Phone

Evening Phone

Your Signature

Please check the ad size that you wish to order. Refer to the diagram for exact measurements.

- full page color
- full page black & white
- 1/2 page color
- 1/2 page black & white
- 1/4 page color
- 1/4 page black & white
- 1/8 page color
- 1/8 page black & white

\$ \_\_\_\_\_

TOTAL ENCLOSED

Please make checks payable to Timothy Christian High School.

<p><b>1/8 page</b></p> <ul style="list-style-type: none"> <li>• One photo only or a Business Card</li> </ul> <p>\$75 color \$50 black and white</p>	<p><b>1/4 page</b></p> <ul style="list-style-type: none"> <li>• One or two photos</li> <li>• Vertical space</li> <li>• Exact dimensions of ad: 3 5/8" wide by 4 3/4" tall</li> </ul> <p>\$125 color \$75 black &amp; white</p>		
<table> <tr> <td data-bbox="391 1472 748 1927"> <p><b>half page</b></p> <ul style="list-style-type: none"> <li>• Perfect for two or three photos</li> <li>• Horizontal space</li> <li>• Exact dimensions of ad: 7 1/2" wide by 4 3/4" tall</li> </ul> <p>\$250 color \$150 black &amp; white</p> </td> <td data-bbox="764 1472 1094 1927"> <p><b>full page</b></p> <ul style="list-style-type: none"> <li>• Perfect for several photos</li> <li>• Vertical space</li> <li>• Exact dimensions of ad: 7 1/2" wide by 9 1/2" tall</li> </ul> <p>\$500 color \$300 black &amp; white</p> </td> </tr> </table>		<p><b>half page</b></p> <ul style="list-style-type: none"> <li>• Perfect for two or three photos</li> <li>• Horizontal space</li> <li>• Exact dimensions of ad: 7 1/2" wide by 4 3/4" tall</li> </ul> <p>\$250 color \$150 black &amp; white</p>	<p><b>full page</b></p> <ul style="list-style-type: none"> <li>• Perfect for several photos</li> <li>• Vertical space</li> <li>• Exact dimensions of ad: 7 1/2" wide by 9 1/2" tall</li> </ul> <p>\$500 color \$300 black &amp; white</p>
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To communicate your ad design to the yearbook staff, please make a sketch as neatly as possible. Type or print all copy and indicate where the photos are to be placed, but do not glue or cut them. You may also refer us to an ad that you saw in a previous yearbook.

For questions, contact Mr. Hartgerink at 630.782.4075 or [hartgerink@timothychristian.com](mailto:hartgerink@timothychristian.com)